

# Join us...

**MEDIA**PACK  
WWW.PROPERTYFORUM.COM

**PROPERTY**FORUM  
THE PLACE TO TALK PROPERTY



# ADVERTISING OPTIONS

WWW.PROPERTYFORUM.COM

If you are unsure which option would be best for your business, please call us to talk you through the options:

Call: **0118 956 7660**

Property Forum  
promotion only

Global News Portal

Sky Television  
promotion only

Packages across  
both Sky TV and  
Property Forum

1

## AGENT MEMBERSHIP *Entry level advertising for property deals*

List all your property investment deals on the largest international property forum for only £22/month

2

## MAILSHOTS *Get in front of our 60k members*

Dedicated mailshots promote your company, services and deals to a captive and relevant audience

3

## HOMEPAGE 'TAKE OVER' & BANNERS *Stand out on our most visited pages*

Your company can 'take over' our most visited pages with banners, videos, interviews and features

4

## COURSES & EVENTS *Promote your property course or event*

Our audience have an appetite for property education, courses and events

5

## DEDICATED COMPANY FORUM *Give your clients something extra*

Interact with your existing and potential clients with this unique marketing platform

6

## SPONSORED ARTICLES *In our International Property News Portal*

Showcase your expertise with professionally written articles highlighting your skills and services

7

## PROPERTY FORUM TV CHAT SHOW *Feature as a panel expert*

Answer questions around your area of expertise in front of a UK audience of over 500,000 UK TV viewers

8

## THE DEAL SHOP *Sell your investments live on Sky TV*

A first for Sky TV... sell your property investment deals online in our pioneering property Deal Shop

9

## GOLD PACKAGE **BEST VALUE PACKAGE** *Best value brand exposure across both web and TV*

**Includes complimentary appearance on an episode of our Sky TV series**

10

## PLATINUM PACKAGE *Ultimate brand exposure across Sky TV, Web, Print and Press*

**Catapult your property business to the next level and become a recognised name in the property world**

# PROPERTY FORUM'S GLOBALNEWSPORTAL

WELL ESTABLISHED NEWS PORTAL RECOGNISED  
BY GOOGLE NEWS AS AN AUTHORITATIVE SOURCE  
OF GLOBAL PROPERTY MARKET NEWS



REACHING UP TO 40,000 VIEWERS PER  
EPISODE ON SKY TV'S ONLY DEDICATED  
PROPERTY CHANNEL (CHANNEL 238)



PUTTING YOUR PROPERTY BUSINESS  
AT THE CENTRE OF THREE LEADING  
PROPERTY PLATFORMS



THE LARGEST INTERNATIONAL PROPERTY FORUM  
IN THE WORLD, WITH A DATABASE OF OVER  
60,000 PROPERTY INVESTORS AND PROFESSIONALS



# The Forum

**BUILDYOUR  
BRANDONLINE**  
[WWW.PROPERTYFORUM.COM](http://WWW.PROPERTYFORUM.COM)

JOIN THE LARGEST INTERNATIONAL PROPERTY FORUM...

With over 100 forums dedicated to different areas of property investment, reaching a targeted audience is easy with our 60,000+ database and multiple marketing streams.

Forum marketing is unique because of its interactive nature which allows you to build trust in your brand, showcase your expertise and give an approachable face to your business.

# ABOUT THE FORUM

info@propertyforum.com • 0118 467 1135



## OUR BACKGROUND

ORIGINALLY LAUNCHED IN 2006, WWW.PROPERTYFORUM.COM HAS BECOME **THE PLACE TO GO** FOR THOSE LOOKING TO EDUCATE THEMSELVES ABOUT PROPERTY INVESTMENT AND THOSE LOOKING TO BUY, SELL & INVEST IN PROPERTY IN THE UK AND OVERSEAS. FIRMLY ESTABLISHED AS THE LARGEST INTERNATIONAL PROPERTY FORUM IN THE WORLD, THE FORUM'S POPULARITY HAS BEEN BUILT ON YEARS OF HELPFUL AND INTERESTING CONTRIBUTIONS FROM IT'S MEMBERS AND DAILY ARTICLES ON ESSENTIAL GLOBAL PROPERTY NEWS AND TIPS (OFTEN PICKED UP BY GOOGLE NEWS).

## EXCITING CHANGES FOR 2017

FOR THE FIRST TIME IN IT'S HISTORY THE FORUM IS NOW OWNED BY A PROPERTY EXPERT (SUCCESSFUL UK PROPERTY INVESTOR, DEVELOPER AND ENTREPRENEUR NICHOLAS WALLWORK, WHO HAS AN EXCITING VISION FOR THE GROWTH OF THE FORUM THROUGHOUT 2017 AND BEYOND. DRAWING ON HIS OWN PERSONAL SUCCESS OF BUILDING A £20M+ PROPERTY PORTFOLIO FROM SCRATCH ALONGSIDE SEVERAL THRIVING PROPERTY BUSINESSES, THE FORUM WILL CONTINUE TO BUILD A WEALTH OF EDUCATIONAL RESOURCES, VIDEOS, EBOOKS, TV SHOWS AND LASTING PARTNERSHIPS WITH THE BIGGEST NAMES IN PROPERTY.

GENERATE LEADS  
FOR YOUR  
COMPANY BY  
CHATting WITH  
FORUM MEMBERS  
ONLINE



PROMOTE YOUR  
PROPERTY DEALS ON  
OUR DEDICATED  
'FOR SALE' SECTION

ESTABLISHED YOURSELF AS A  
MARKET LEADER AND  
SHOWCASE YOUR SKILLS



APPEAR AS A INDUSTRY EXPERT  
ON OUR VERY OWN TV CHAT  
SHOW ON SKY TV'S PROPERTY  
CHANNEL 238

FORUM ADVERTISING  
IS INTERACTIVE,  
HELPING YOU BUILD  
TRUST IN YOUR BRAND



WHY FORUM ADVERTISING IS DIFFERENT...

# DEMOGRAPHICS & ROI

DETAILS ON THE REACH OF OUR READERSHIP

## RECEIVE EXTENSIVE BRAND RECOGNITION:

- ✓ ALMOST **90,000** PAGE VIEWS PER MONTH
- ✓ REACH A DATABASE OF OVER **60,000** FORUM MEMBERS AND GROWING DAILY
- ✓ BENEFIT FROM OUR WORLDWIDE INFLUENCE REACHING OVER **30,000** UNIQUE VISITORS PER MONTH
- ✓ SHOWCASE YOUR EXPERTISE IN OUR GLOBAL PROPERTY NEWS PORTAL WHICH IS RECOGNISED AS AN AUTHORITY BY GOOGLE NEWS
- ✓ BLOCK OUT YOUR COMPETITORS WITH FORUM SPONSORSHIP AS WE ONLY WORK WITH ONE SPONSOR IN EACH AREA OF EXPERTISE

## OUR MEMBER DEMOGRAPHICS:

### MEMBERS LOCATIONS

**63%** UK  
**18%** USA  
**9%** UNITED ARAB EMIRATES  
**5%** INDIA  
**1%** RESPECTIVELY FOR SPAIN, CANADA, AUSTRALIA AND IRELAND  
LESS THAN **1%** FOR CYPRUS AND RUSSIA

### MEMBERS EXPERIENCE

**82%** PROPERTY INVESTOR / LANDLORD  
**18%** PROPERTY PROFESSIONAL

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**22%** NEW TO INVESTING  
**59%** OWN 1-5 PROPERTIES  
**19%** OWN IN EXCESS OF 5 INVESTMENT PROPERTIES

1

# Agent Membership

info@propertyforum.com • 0118 467 1135



## AGENT MEMBERSHIP...

### WHAT IS IT?

Agent Membership has been designed to provide property agents and developers with a unique way to promote investment opportunities to over 60,000 active investors. When you subscribe to Agent Membership for only £22 (\$33) per month you get exclusive access to post new listings in the 'Property For Sale' section of the website.

You can list all of your investment property deals on our forum (including unlimited text, videos, images and external links and contact details). Deals will also be regularly promoted across our social media channels and within our weekly mailshots.

- ✓ Your company logo, contact details and description are displayed in your signature every time you post a comment on the forum.
- ✓ Reach our 60,000+ members for less than £1 / day.
- ✓ With Agent Membership you are allowed to post your website address within your comments (something standard members are not permitted to do).

## DO YOU HAVE PROPERTY INVESTMENT DEALS TO PROMOTE?

### TRY AGENT MEMBERSHIP...

Hi Sarah! Thank you so much for your great question.

There looks to have been some really great comments but they're all leaning often without investing a single penny of her own money, can generate an income. Belinda now only deal with investors. To put this into context, the latest deal I unloved office space in to 70 luxury apartments. The same week she went to wanted to purchase it from her as she did thorough due diligence!

So for me, I would invest in an education.

Belinda and her team are often asked, "If you had the choice of £1m or prop And the answer is so simple!! We would all chose the knowledge and minds generate an income time after time.

There are so many different methods in which you could become a property list on here, but if you would like to know more please head over to [www.BelindaGrashion.co.uk](#)

I've also recently recorded a new webinar about the 5 secret shifts that took I can do so here: [https://belinda-grashion.clickfunnel.com/wed-me-to-create-a-7-figure-business](#)

I hope all this helps!

Thanks again for your amazing question,  
Team BGI xx

*Belinda Grashion*  
Property Entrepreneur and Wealth Mentor to women  
[www.belindagrashion.co.uk](#)

USE IMAGES, VIDEOS, UNLIMITED TEXT AND EXTERNAL LINKS TO PROMOTE YOUR PROPERTY DEALS TO OVER 60,000 MEMBERS...

Buy To Let Investors Dream: The Rocket Student Homes From Aspen Woolf  
Discussion in 'UK - Property For Sale' started by UKInvestorNetwork, Feb 9, 2016.

UKInvestorNetwork  
New Member  
Premium Member  
2 0 1

**Aspen Woolf** AVAILABLE FOR JUST **£64,995**

THE FIRST HIGHLY ANTICIPATED INVESTMENT OF 2016 HAS JUST BEEN LAUNCHED

With much excitement, **The Rocket** is now open for all eligible investors.

Placed in a fantastic student location, The Rocket is just 50 yards away from the world's top 100 Durham University's Queen's Campus. Its 218 luxury studios are fully managed on your behalf, making The Rocket an easy 'hands-off' investment.

This is a truly unmissable investment opportunity for all investors, offering an incredible 10% Net rental yield guaranteed for 3 years and 5% interest paid on all deposited funds.

**THE Rocket**

## AGENT MEMBERSHIP

£22 per month



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# Mailshots

info@propertyforum.com • 0118 467 1135

## DEDICATED MAILSHOTS...



### WHAT ARE THEY?

Reach our 60,000+ database with a dedicated email about your company, product or service, professionally designed by our team with content written by our resident copywriters. Your mailshot will be sent on an agreed date, allowing you to promote a specific event, offer or product launch. Multiple email bookings will raise your brand profile and also get you a discounted price.

- ✓ Dedicated mailshot about your company sent on an agreed date to our 60,000+ forum database.
- ✓ Mailshots are professionally designed and copywritten by our experienced team, using their marketing skills to create interest in different areas of your business.

## DEDICATED MAILSHOT EXAMPLE

2.02% AVERAGE  
CLICK THROUGH RATE

21.66% AVERAGE  
OPEN RATE

CHOOSE THE DATE  
OF YOUR MAILSHOT\*

PROMOTE PRODUCTS  
SERVICE & EVENTS

\*Subject to availability

LAST REMAINING PLACES!

Learn how Belinda  
Grashion made  
millions in property  
at this exclusive UK  
event...

BOOK NOW FOR £29.99

'LIVE A BIGGER LIFE' is your chance to learn the property secrets of a single mum on benefits turned multi-millionaire... finally discover how to gain financial freedom through property at this event on **28th November** in Birmingham for the discounted price of £29.99!



### What is the event about?

"Live A Bigger Life" is a truly, jam-packed, mind popping, exciting day that will show you exactly how property can work for you no matter where you are starting from. Belinda will show you how to find, finance and flourish in Property so you can live a much BIGGER life than you deserve ..." [Read more »](#)



**Can't make the event? Use Belinda's FREE 21 day online programme instead (worth £197!)...**

Start today to learn the critical mindset shifts needed to create, keep and grow your wealth through property, using Belinda's **free online masterclass** ... [Sign up now »](#)

## DEDICATED MAILSHOTS

£1495 Single Mailshot

£4250 Series of Three Mailshots

£6995 Series of Five Mailshots

Discounts available on multiple bookings.

Read what other women have to say after attending one of Belinda Grashion's courses...

"I totally believe in Belinda and I completely relate to her. I've been researching lots of different mentors for a period of time now. I can relate to her in the sense that we are exactly in the same position from when she started out in property all those years ago. I'm a single mum with 2 children on my own and having seen what Belinda's achieved I have total faith that she can help me achieve what she's achieved. She's an amazing lady." Faye



# Homepage 'take over' & Banners

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PROPERTYFORUM  
THE PLACE TO TALK PROPERTY

## HOMEPAGE 'TAKE OVER'...

### WHAT IS IT?

With the Home Page of [www.propertyforum.com](http://www.propertyforum.com) being the main landing page for our website visitors, the 'Homepage take over' offers a unique, high impact promotional platform for your company, product or event to get the highest level of visibility on the largest international property forum. You also have the option to 'take over' our Global News Portal home page.

### CHOOSE FROM A SELECTION OF FEATURES TO BEST PROMOTE YOUR COMPANY, PRODUCT OR EVENT:

- ✓ 3 promotional banners.
- ✓ Over 300 words about your company.
- ✓ A video / written interview.
- ✓ A dedicated feature on your company, product or event.
- ✓ A promotional video / image carousel showcasing your product or service.
- ✓ Direct links to your website.

## BANNER ADVERTISING...

### PRICES FROM £145 PER MONTH

We have a professional in-house design team and several placement options for a variety of banners to promote your company.

Meet Belinda...



"I help women create wealth, time and freedom through property..."  
Come Join Us... >>

DREAMT OF OWNING YOUR  
DREAM PLACE IN THE SUN?

We specialise in discounted overseas property in **Spain, USA and Africa...**  
EUROPA ESTATES AND FINANCE



JOINT VENTURE SPECIALISTS  
**20% secured NET returns**  
Invest alongside a highly successful UK Developer [VIEW DETAILS](#)

## PAGE 'TAKE OVER'

£295 Homepage 'Take Over' per week  
£245 Newpage 'Take Over' per week

## OPTION EXTRAS:

Include a Sponsored Article for £195 (usually £295)

# Courses, Events & Product Promotions

info@propertyforum.com • 0118 467 1135

PROPERTYFORUM  
THE PLACE TO TALK PROPERTY

## DO YOU HAVE A PROPERTY COURSE, EVENT, EBOOK OR RELATED PRODUCT TO PROMOTE?

### WE HAVE THE PERFECT PLATFORM

With a database of over 60,000+ members who have an appetite to start (or build on) their property investment experience, we provide the perfect platform for anyone promoting a property course, event or ebook to reach a targeted audience.

There are several ways you can partner with us to promote your course or event which include;

- ✓ A dedicated page from the 'Education' section of our main navigation bar. (Example is shown far right).
- ✓ A written or video interview featuring in a relevant section of our forum.
- ✓ A 'Homepage take over' where your event or educational product can take over all main elements of our homepage (the main landing page for traffic) for one week.
- ✓ Promotion across our social media channels and within our mailshots.

SPEAK TO US ABOUT CREATING A BESPOKE PACKAGE WHICH COULD INCLUDE:

### DEDICATED PAGE

£295 per month

This includes promoting your page across our social media and in our mailshots.

### INTERVIEWS

From £49 per interview

This includes promotion across social media and within a mailshot.

### HOMEPAGE TAKE OVER

£295 per week

The Homepage Take Over can include banners, copy, videos, interviews, ebooks... everything you would like to include.

### SOCIAL MEDIA

£95 per month

If you would like monthly social media promotion from us, we can help you raise your social profile month on month.

## MENTORSHIP PROMOTION...

RAISE YOUR PROFILE AS A PROPERTY MENTOR WITH A DEDICATED PAGE ON PROPERTYFORUM.COM

Meet Belinda...



"I help women create wealth, time and freedom through property..."  
Come Join Us... >>

The screenshot shows the Property Forum homepage with a dedicated section for Belinda Grashion, a Property Mentor to Women. The section includes a video of her, a quote from her, and details about her 'Elite Mastermind Programme', which is marked as 'SOLD OUT!'. The programme is described as a transformational training course that includes live events, group coaching calls, and a live in-person event. The homepage also features a navigation bar with links to Home, Property Forum, Property News, Education, Membership Options, For Sale and Rent, and About.

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# Dedicated Company Forum

info@propertyforum.com • 0118 467 1135



## DO YOU HAVE A LARGE DATABASE OF PROSPECTIVE OR EXISTING CLIENTS?

SEARCHING FOR A NEW WAY TO INTERACT WITH THEM?

Take advantage of our professional set up and forum expertise by creating your very own company forum (branded and run by your company) on [www.propertyforum.com](http://www.propertyforum.com).

### ENGAGE PROSPECTIVE CLIENTS...

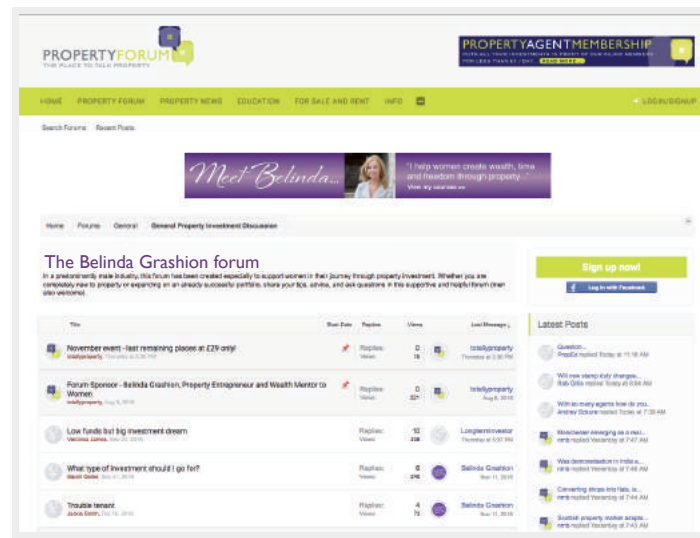
If you have prospective clients you are looking for new ways to interact and build trust with, give them a forum to discuss their interests in property and to showcase your expertise by answering questions on your particular industry niche. Share videos, articles and ebooks about your area of expertise to give incredible free value and build brand awareness.

### SELL MORE TO EXISTING CLIENTS...

It is well recognised that a vast percentage of paying business typically comes from your existing clients. Having a platform where you can engage with them about new products and services, upsell additional products and gauge valuable feedback on your services is invaluable. A dedicated forum can do this for you whilst simultaneously building trust and approachability in your brand.

**OPTION 1:** A private forum gives your existing database a private area to chat, that cannot be seen by other forum users.

**OPTION 2:** A public forum is visible to all our 60,000 forum members, giving you the opportunity to attract additional customers.



## DEDICATED FORUMS...

USE OUR WEB SERVERS AND FORUM SOFTWARE TO HOST YOUR OWN COMPANY CHAT FORUM

- ✓ Promote new products and services easily to potential and existing clients.
- ✓ Give your clients a platform to engage with each other and with you.
- ✓ Attract new potential clients from our existing 60,000 member database.
- ✓ Your website will gain SEO benefits from linking with our high-ranking forum.

## DEDICATED COMPANY FORUM

£99 Private Forum per month (Not visible to anyone except your clients)

£195 Public Forum per month (Visible to our 60,000 members)

Public Forums include additional promotion in our social media and mailshots.



# Global News Portal

SHOWCASEYOUR  
EXPERTISE

[WWW.PROPERTYFORUM.COM](http://WWW.PROPERTYFORUM.COM)

SHOWCASEYOUR EXPERTISE ON OUR EXTENSIVE GLOBAL NEWS PORTAL...

As a well respected online authority in the world of property since 2006, our extensive Property News Portal has daily articles on global property markets and investment strategies which are picked up by Google News.

The articles are a permanent resource on the forum, giving incredible content and knowledge to all our visitors and members.

## SHARE YOUR EXPERTISE ON PROPERTY FORUM'S GLOBALNEWSPORTAL

### WHAT ARE SPONSORED ARTICLES?

Sponsored articles allow you to take advantage of the huge readership we have established within the 'property news' section of our website. Our website has been established since 2006 and has become a recognised authority in the world of global property news, with articles often being picked up by Google News.

Articles are written by our professional copywriting team around your area of expertise and highlight your company throughout the article as the best company to contact for advice on your product or service.

- ✓ Build credibility and trust in your company by promoting the fact that your expertise is showcased on the largest international property forum.
- ✓ Articles can reach over 3000 views per week and are picked up by Google News.
- ✓ Our marketing team can help you decide on the best article topics to draw attention from your ideal customer base.
- ✓ Articles remain online in our news portal forever, leaving a permanent online presence for your company.
- ✓ Your article contains 2 promotional banners and a sentence about your company, linking back to your website.
- ✓ Articles are promoted across our social media channels and within our mailshots.



## SPONSORED ARTICLES

£295 Single Article  
£1495 Six Articles  
£2695 Twelve Articles



# TV Promotion

YOUR BRAND  
ON SKY TV

[WWW.PROPERTYFORUM.COM](http://WWW.PROPERTYFORUM.COM)

GETTING YOUR BRAND ON SKY TV IS EASIER THAN YOU THINK...

Property TV (Sky Channel 238) is the UK's only television channel dedicated to property broadcasting on Sky. In 2016, Property Forum launched two TV shows on this channel, bringing the expertise of our partners (and their investment deals) to daily audiences of up to 237,000 UK viewers, all interested in property. Getting your brand on TV is far more affordable than you would think.



# 7 Property Chat Show

info@propertyforum.com • 0118 467 1135



PROPERTYFORUM  
THE PLACE TO TALK PROPERTY



Property  tv



## ADDITIONAL OPTIONS...

- ✓ If you would like online marketing to support your TV appearance and make the most of the show, take a look at our TV Boost Package or Forum Sponsorship.

## PROPERTY FORUM CHAT SHOW

£1495 to appear on our Expert Panel  
£FREE when you are a Forum Sponsor

Property Forum's Chat Show (on Sky's Property TV Channel 238) launched in 2016 to reach a new UK audience with an appetite for property education, deals and development. Each series has episodes dedicated to a particular area of property investment (such as HMOs, Buying Overseas, or Property Law). We invite up to three experts in complimentary businesses to feature on each episode and answer questions from our 60,000 forum members that directly related to their area of expertise, allowing them to showcase the skills and services of their company.



OUR LAST SERIES REACHED AN ESTIMATED 500,000 UK VIEWERS ON PROPERTY TV. JOIN US IN 2017.



BUILD TRUST IN YOUR BRAND WITH A PERSONAL APPEARANCE ON SKY'S DEDICATED PROPERTY CHANNEL.



SHOWCASE YOUR SKILLS AND EXPERTISE ON AN EPISODE BUILT AROUND YOUR SPECIALIST AREA.



8

# The Deal Shop

info@propertyforum.com • 0118 467 1135



## THE DEAL SHOP

LIVE GLOBAL INVESTMENTS

The Deal Shop provides a highly visible platform for agents and developers to reach a targeted audience of property investors and property professionals with an appetite for property investment deals, on Property TV (Sky Channel 238). It's a first for Sky TV and provides a unique and engaging way for anyone interested in acquiring their next property deal to get all the information they need (including an expert overview of each opportunity from propertyforum.com's owner and successful property entrepreneur Nicholas Wallwork).

Viewers can simply text in to receive a brochure and background information on each deal, sent immediately to their email. All enquiries are saved automatically in our CRM and are followed up by our in-house sales team (with over 16 years in property investment sales).

Your deals are presented in a highly professional way, with quality video and images alongside the expert overview and Q&A section with a presenter. We help establish trust with your potential buyers because any deals we present have already had full Due Diligence research by our expert property team.

## THE DEAL SHOP

£1995 Single Deal Promoted

£3500 Two Deals Promoted

£10,000 Dedicated Show (Five deals and additional brand exposure on propertyforum.com)

Property  tv

sky

PROPERTYFORUM  
THE PLACE TO TALK PROPERTY





# Our Packages

EXTENSIVE  
MARKETING  
REACH

OUR MARKETING PACKAGES OFFER **INCREDIBLE VALUE...**

Get unrivalled brand exposure across both Sky TV and the largest international property forum with our extensive, targeted advertising packages.

Block out your competitors and establish your company as the clear market leader in your field with multiple marketing streams across web and TV.



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# Gold Package

info@propertyforum.com  
0118 467 1135



OUR **BEST VALUE** PACKAGE ACROSS WEB AND TV

## THE GOLD PACKAGE..



### WHAT IS IT?

For companies looking for the biggest exposure for their marketing spend, our ultimate value Gold Package will provide your brand with unrivaled promotion across both web and Sky TV. If you need a solution that will catapult your property business to the next level whilst retaining unbeatable value, with the support of media professionals who specialise in property who are dedicated to the growth of your brand, this is the answer.

The Gold Package takes full advantage of our media partnership with Sky TV and provides extensive brand exposure across all marketing streams on Propertyforum.com for just £399pcm.

£999pcm in marketing value...  
yours for only £399pcm

Best Value  
Package

- £2,990 in mailshots
- £3,540 in sponsored articles
- £1,495 Sky TV appearance
- £2,035 website advertising
- £792 agent membership
- £1,140 social media



# The Gold Package

## WHAT'S INCLUDED? LET'S TALK FEATURES...

### ✓ APPEARING AS AN EXPERT ON OUR **SKY TV** SHOW...

When you take out a Platinum Package we invite you to appear on our Sky TV series on the dedicated Property TV Channel 238, as an expert in your particular field. Our unique 'chat show' format features a panel of experts on each episode taking questions from our property forum members on a dedicated topic. It's incredible exposure for your company reaching a captive, relevant audience of almost 500,000 people. The TV show also features on Property TV's App which is available Worldwide.



Property  tv 

- ✓ Choose to either sponsorship a Sub Forum (giving you excellent credibility in the topic of the forum you choose) OR a Dedicated Page from the Resources section of our forum (allowing you to showcase your property expertise).  
*See next page for details.*
- ✓ 2 dedicated mailshots to our 60,000 database, expertly written to showcase your company's products and services.
- ✓ 24 sponsored articles to be featured in our global news portal (written around your area of expertise with promotional banners and a link back to your website included).
- ✓ Free Agent Membership for you and 3 colleagues.
- ✓ If you have property investments to promote you can list them on our dedicated "Property for sale" section of the forum.
- ✓ A banner on the homepage.
- ✓ Weekly social media promotion.

[info@propertyforum.com](mailto:info@propertyforum.com)  
0118 467 1135

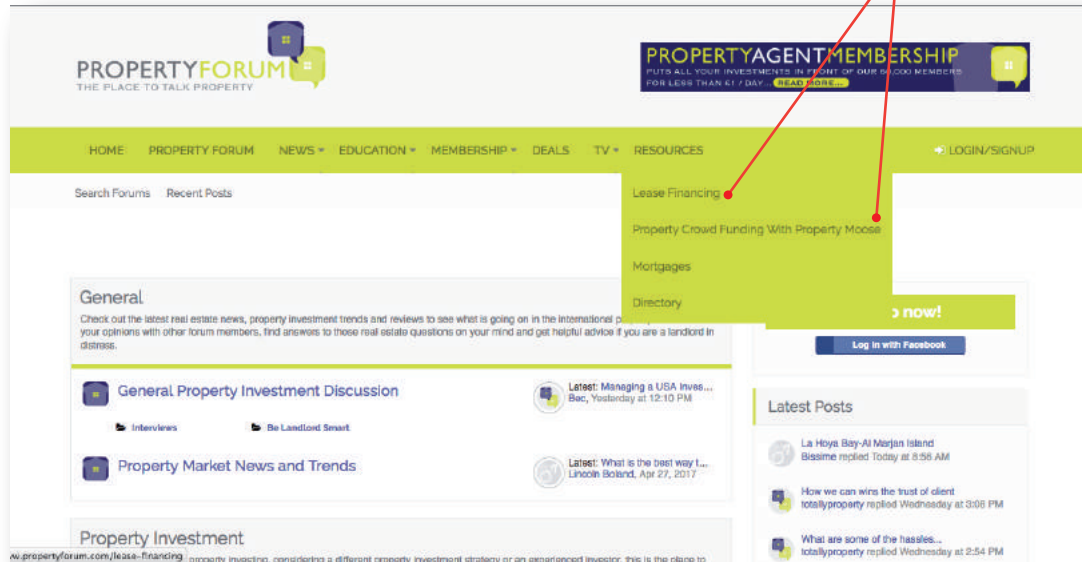
Your business also receives the support of professional Copywriters, Designers, and Marketing Managers, all of whom specialise in building property companies. Their expertise is included within the monthly cost.

# Package options

info@propertyforum.com  
0118 467 1135



YOU CAN CHOOSE BETWEEN SPONSORING A SUB FORUM CATEGORY OR HAVING A PAGE FROM THE RESOURCES MENU



## Professional Property / Real Estate Services

Are you up to date with all of the property finance options available to you? Are you aware of the latest Mortgages, Bridging Loans, Crowdfunding, Tax & Accounting, and all Legal Issues affecting landlords?

### Property Finance and Real Estate Loans

Whether you are looking at mortgages, insurance or taxes which you may be liable for upon real estate, you need to keep up with the latest movements to get the best deals. In the world of property, every dollar counts!

Discussions: 48 Messages: 110

Buy-to-Let Mortgages

Bridge Loans

Commercial Property

Peer to Peer Lending / Crowdfund... Property Debt Advice

### Property Tax and Accounting

It's essential to ensure your Property Investment Portfolio is set up in the most tax-efficient way possible. Property Tax and Accountancy questions here.

Discussions: 3 Messages: 12

## ILLUSTRATION OF HOW A FORUM SPONSORSHIP WOULD LOOK:

### NAMED SPONSOR

Your company name appears in bold red lettering underneath the forum title. This text also links to your website.

### PROMOTIONAL BANNER

Appears above every page of your forum and links to your website.

### PERMANENT 'STICKY' POST

A detailed post about your company including images, text and videos, which remains as a 'sticky' post at the top of your forum.





# 10 Platinum Package

info@propertyforum.com  
0118 467 1135



THE ULTIMATE **BRAND GROWTH** PACKAGE COVERING WEB, TV, PRINT AND PRESS.

## THE PLATINUM PACKAGE..



### WHAT IS IT?

For companies with a vision to become a market leader and recognised name in the world of property, our Platinum Package reaches ten different marketing streams across leading platforms on the web, Sky TV, print and press. If you need a solution that will catapult your property business to the next level whilst retaining unbeatable value, with the support of media professionals who specialise in property who are dedicated to the growth of your brand, this is the answer.

The Platinum Package takes full advantage of our media partnerships with Sky TV, HMO Magazine and property specialist PR company *The Inhouse Way*, to bring you ultimate brand exposure for just £800pcm\*.

This extensive marketing package (worth £19,522 in total) is available for a limited time period only for under **£9,000**

**£19,522 in marketing value... yours for only £799pcm**

- £8,970 in mailshots
- £3,540 in sponsored articles
- £300 national magazine exposure
- £1495 Sky TV appearance
- £2,035 website advertising
- £500 app exposure
- £792 agent membership
- £1,140 social media
- £750 PR exposure

Your business also receives the support of professional Copywriters, Designers, Marketing Managers and PR Experts, all of whom specialise in building property companies. Their expertise is included within the monthly cost.

\*Month one fee is £1000 which includes a £200 PR launch with our PR Media Partners, *The Inhouse Way*.



# The Platinum Package

## WHAT'S INCLUDED? LET'S TALK FEATURES...

info@propertyforum.com  
0118 467 1135

### ✓ APPEARING AS AN EXPERT ON OUR **SKY TV** SHOW...

When you take out a Platinum Package we invite you to appear on our Sky TV series on the dedicated Property TV Channel 238, as an expert in your particular field. Our unique 'chat show' format features a panel of experts on each episode taking questions from our property forum members on a dedicated topic. It's incredible exposure for your company reaching a captive, relevant audience of almost 500,000 people. The TV show also features on Property TV's App which is available Worldwide.



Property  **sky**

- ✓ Choose to either sponsorship a Main Forum (giving you excellent credibility in the topic of the forum you choose) OR a Dedicated Page from the Resources section of our forum (allowing you to showcase your property expertise).  
*See next page for details.*

- ✓ 6 dedicated mailshots to our 60,000 database, expertly written to showcase your company's products and services.

- ✓ 24 sponsored articles to be featured in our global news portal (written around your area of expertise with promotional banners and a link back to your website included).

- ✓ Free Agent Membership for you and 3 colleagues.

- ✓ If you have property investments to promote you can list them on our dedicated "Property for sale" section of the forum.

- ✓ A banner on the homepage.

- ✓ A PR launch with property specialists *The Inhouse Way* to help promote your partnership with Property Forum.



- ✓ A full page exposure in HMO Magazine, the 'go to' magazine for landlords and investors.



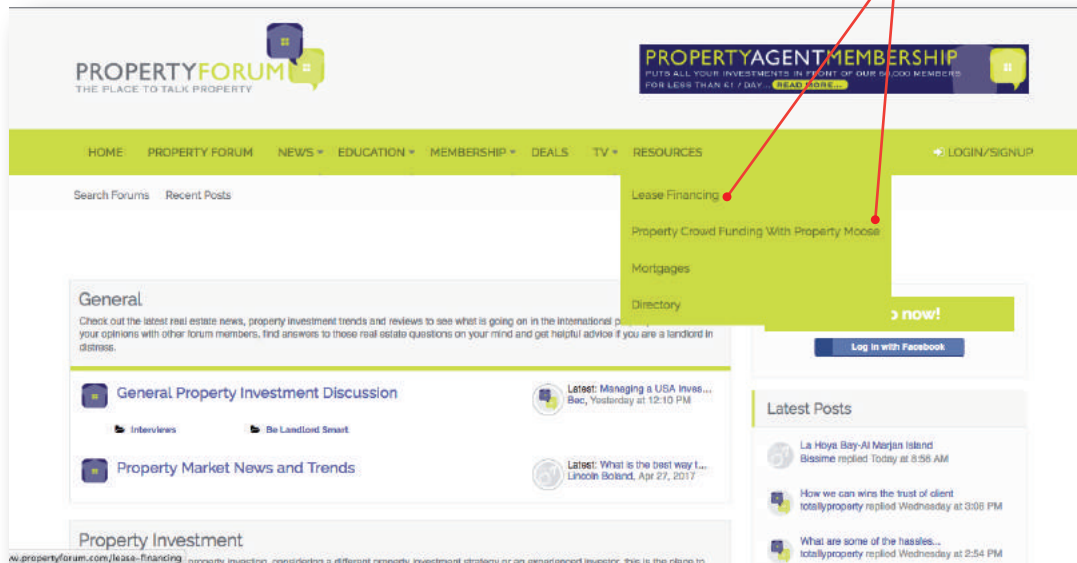
- ✓ Homepage Take Over for one week, giving your partnership with us the best possible boost to get your started. The Homepage of Propertyforum.com has our highest visitor numbers.
- ✓ Your company logo positioned as a sponsor of The Property Forum App on the home screen.
- ✓ An exclusive 10% discount on all services from our Marketing, Digital and PR partners (*please ask for details*).

# Package options

info@propertyforum.com  
0118 467 1135



YOU CAN CHOOSE BETWEEN SPONSORING A MAIN FORUM CATEGORY OR HAVING A PAGE FROM THE RESOURCES MENU



## Professional Property / Real Estate Services

Are you up to date with all of the property finance options available to you? Are you aware of the latest legal resp... is the place to discuss Mortgages, Bridging Loans, Crowdfunding, Tax & Accounting, and all Legal Issues effecti...

- Property Finance and Real Estate Loans**  
This forum is sponsored by **VANTAGE FINANCE**, property finance and refinance experts
- Mortgages**  
This forum is sponsored by **THE MORTGAGE BROKER LTD**, award-winning mortgage brokers for all types of mortgage
- Property Tax and Accounting**
- Legal & Regulatory**

## ILLUSTRATION OF HOW A FORUM SPONSORSHIP WOULD LOOK:

### NAMED SPONSOR

Your company name appears in bold red lettering underneath the forum title. This text also links to your website.

### PROMOTIONAL BANNER

Appears above every page of your forum and links to your website.

### PERMANENT 'STICKY' POST

A detailed post about your company including images, text and videos, which remains as a 'sticky' post at the top of your forum.





## PRICING SUMMARY

WWW.PROPERTYFORUM.COM

If you are unsure which option would be best for your budget, please call us to talk you through the options:

Call: **0118 956 7660**

Property Forum  
promotion only

Global News Portal

Sky Television  
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Packages across  
both Sky TV and  
Property Forum

1

AGENT MEMBERSHIP £22/MONTH

2

MAILSHOTS FROM £1495

3

HOMEPAGE 'TAKE OVER' & BANNERS FROM £145

4

COURSES & EVENTS FROM £49

5

DEDICATED COMPANY FORUM FROM £99

6

SPONSORED ARTICLES FROM £295

7

PROPERTY FORUM TV CHAT SHOW £1495

8

THE DEAL SHOP FROM £1995

9

GOLD PACKAGE £399/MONTH

10

PLATINUM PACKAGE £800/MONTH

BEST VALUE  
PACKAGE