

Veranda

Luxurious Villas & Apartments

Word from the Chairman **GOOD NEWS**

Veranda

penetrating the International Market

Full sales & Marketing Team onboard



A Development by

rsr
RED SEA RESORT

Word from the Chairman

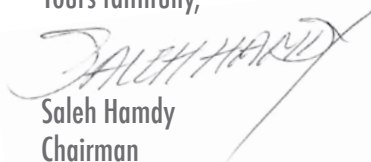


Dear valued client,

This year has got off to a satisfactory start following a substantial recovery in the last quarter of 2009 and 1st quarter of this year. It is with great pleasure that this particular issue has been designated to our Marketing and Sales team strategy, which is reinforcing Veranda as the leading investment opportunity in the Red Sea. Our aim was to break into the International Market, which we have now achieved, satisfactorily via several avenues, as you will see later in this issue. Due to the concerted efforts of our Marketing and Sales team, as well as the construction team, Veranda is now on course to completing stages A & B on time.

I hope you will enjoy this particular issue and take this opportunity to wish you a happy summer.

Yours faithfully,


Saleh Hamdy
Chairman

Good News

Construction Progress:

Veranda is proud to announce that the construction schedule is on time, with stages A & B to be re-leased mid 2011 along with communal facilities, including Health Spa, Swimming pools, Lagoons and the club house.



Front Elevation Live Photo

Great benefits for those who apply for the furniture packages:

Relax and have peace of mind ,as your apartment will be furnished and managed by our management to the highest standards as shown thereafter in this newsletter.

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Living Room



Bedroom

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Deluxe Furniture Package

Item	Studio	1Bedroom	2Bedroom
Master Bedroom			
Bed + 2 night stands		✓	✓
Wardrobe		✓	✓
Table under TV screen		✓	✓
Full Height Mirror			✓
Curtain		✓	✓
Matress		✓	✓
Art Work			✓(1 piece)
Dressing seat		✓	✓
Wall lamp			
Bedroom lamps		✓(2)	✓(2)
LCD TV Screen(32 inches)		✓(1)	✓(1)
Stand Lamp		✓	✓
Parquet teek flooring			
Bedroom			
Wardrobe	✓		✓
Bed+ 2 night Stands	✓		✓
Full Height Mirror	✓		✓
Mirror back to bed	✓		✓
Curtain	✓		✓
Wall lamp			
Bedroom lamps	✓(2)		✓(2)
Matress	✓		✓
Art Work	✓		✓ (1 piece)
LCD Screen (26 inch)			✓(1)
Parquet teek flooring			
Living & Dining			
Sofa	✓	✓	✓
foot rest	✓	✓	✓
Desk			✓
Desk Chair			✓
Dining Table		✓	✓
Dining seats		✓ (4 seats)	✓ (4 seats)
Coffee Table	✓	✓	✓
Cupboard			✓
Console+Mirror			✓
Curtain	✓	✓	✓
Chandeliers	✓(2)	✓(2)	✓(2)
Wall lamp	✓	✓	✓ (6)
Desk Lamp		✓	✓
Art Work	✓	✓(4 pieces)	✓ (8 pieces)
LCD TV Screen(32 inches)	✓(1)	✓(1)	✓(1)
Mirror Clading			
Bathroom			
Hair Dryer	✓	✓	✓
Magnifying Mirror	✓	✓	✓
Towel Rail	✓	✓	✓
Paper Holder	✓	✓	✓
Boiler	✓	✓	✓
Parquet Teek Flooring			
Art Work			
Extra bathroom (same specification as above)	✓	✓	✓
Blinds	✓	✓	✓
Kitchen			
Oven+Electric Hoob	✓	✓	✓
Washing Machine	✓	✓	✓
Dish Washer	✓	✓	✓
Fridge	✓	✓	✓
Boiler	✓	✓	✓
hood	✓	✓	✓
Blinds	✓	✓	✓
Price EGP	EGP 120,000	EGP 148,000	EGP 165,000
Price GBP	GBP 15,000	GBP 18,500	GBP 20,625
N.B: Furniture package for Villas is made upon request			

Veranda

Penetrating the International Market

Veranda Breaking into the international market where valued cosmopolitan families has recently joined veranda community.

Our sales are going well, expats from all over the world have recently joined the Veranda family

Veranda can be found at www.verandaegypt.com, along with all these international search engines

- <http://www.rightmove.co.uk/overseas-property/in-Egypt.html>
- www.propertyindex.com
- <http://prian.eu/>
- <http://www.eurekasa.it/>
- http://www.immobiliare.it/Roma/case_in_vendita-Roma.html
- <http://www.immobilienscout24.de/Suche/Int/Wohnung-Kauf/Afrika/>

Aegypten

- <http://www.propertyshowrooms.com/egypt/>
- <http://egypt.themovechannel.com/property/all/>
- <http://www.findaproperty.com/searchresults.aspx?edid=09&salerent=0&areaid=9130>

• <http://www.primelocation.com/international-property/search/?path=egypt&search=search>

- www.globaledge.co.uk

Our new website has now been launched and has been translated in four different languages

• (German, Italian, Polish, Russian and french coming soon) for the convenience of our clients.

• Veranda took part in the following exhibitions:-

1. OPP - London
2. St. Petersburg International property show
3. Moscow international property show

These exhibitions were a superb opportunity for our company to present our property, directly to a carefully targeted audience of high income prospective clients.

Veranda as usual was a bright star at the exhibitions; Hundreds of people visited our stands and expressed their interest and admiration for Veranda, with its stunning design and finishing of the project as a whole.



OPP - London



St.Petersburg International property show



Moscow international property show

Full sales & Marketing Team onboard

Our Sales and Marketing Team are now up to speed and the marketing strategy is ongoing as we speak. The full team is here to help you in any way they can, so please do not hesitate to take an advantage of this.

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